Southern Teachers is assisting Stone Ridge School of the Sacred Heart with its search for a Marketing & Communications Director to serve as the school's lead brand ambassador and champion. A member of the administrative management team, the Director provides direction to cross-functional teams in producing effective promotional materials, ensures that all marketing and communication materials reflect the school's Sacred Heart mission and strategic initiatives, and works with the Head of School as needed to lead crisis communications.

The Director collaborates on email marketing campaigns for the Offices of Enrollment Management and Institutional Advancement, assists in setting long-term and annual strategic goals and managing an integrated marketing and communications approach for school-wide initiatives, and leads the communications staff, ensuring collaboration and professional growth. The Director assists in creating presentations for Stone Ridge stakeholders, recognizes opportunities to tell unique and inclusive stories, develops a comprehensive publications calendar to reach target audiences, and encourages faculty, students, and staff to share community-made marketing content.

Candidates should hold degrees in English, marketing/communications, or related fields and have at least five years of work in marketing/communications, including experience supervising staff. They must be excellent writers, editors, and speakers who are collaborative, organized, efficient, thorough, precise, and able to work under pressure to meet strict deadlines. The Director must be mission-driven, have a nuanced understanding of social media best practices and a keen eye for developing cultural trends, and be able to capture and amplify a wide range of voices. He or she must embody a commitment to institutional diversity, equity, and inclusion. Experience in Catholic or independent schools is preferred but not required. Applicants of diverse, underrepresented backgrounds are encouraged to apply.

Stone Ridge School of the Sacred Heart, a member of the international Network of Sacred Heart Schools, is a Catholic, independent, college-preparatory school for girls, grades one through twelve, with a co-educational Early Childhood Program. Established in 1923, the school serves over 700 students on its campus in Bethesda, Maryland. Rooted in the goals of Sacred Heart education, Stone Ridge inspires young women to lead and serve through lives of purpose that integrate faith, intellect, community, social action, and personal growth in an atmosphere of wise freedom.

To apply, please complete the online Application to become a Southern Teachers Candidate and submit a cover letter explaining your interest in and qualifications for this position, which begins as soon as feasible upon hire.